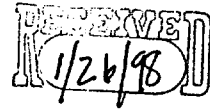




1669 '98 FEB 18 A8:51

January 19, 1998



Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Rexall Showcase International, Inc. located at 853 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days marketed a dietary supplement bearing the following additional statement(s) on the label and/or in the labeling:

Essential Fish Oil: Ongoing research supports the role of daily doses of Omega 3 Fatty Acids from Fish Oil promoting healthy cholesterol levels, vital organs and cardiovascular, circulatory and other important body systems. With Vitamin E included, Essential Fish Oil acts as an active protective nutrient for overall good health and well-being.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed

Sincerely,

Deborah Shur Trinker  
Director of Regulatory Affairs  
and Corporate Counsel

Enclosure

975-0162

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